

Dated: August 27, 2009.

**P. Michael Payne,**

*Chief, Permits, Conservation and Education Division, Office of Protected Resources, National Marine Fisheries Service.*

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## DEPARTMENT OF COMMERCE

### International Trade Administration

#### The Manufacturing Council: Meeting of the Manufacturing Council

**AGENCY:** International Trade Administration, U.S. Department of Commerce.

**ACTION:** Notice of a meeting via teleconference.

**SUMMARY:** The Manufacturing Council will hold a meeting via teleconference to deliberate a draft letter of recommendation to the Secretary of Commerce.

**DATES:** December 15, 2009.

*Time:* 1 p.m. (ET).

*For the Conference Call-In Number and Further Information, Please Contact:* The Manufacturing Council Executive Secretariat, Room 4043, Washington, DC, 20230 (Phone: 202-482-4501), or e-mail the Executive Secretary at [Marc.Chittum@trade.gov](mailto:Marc.Chittum@trade.gov).

Dated: December 7, 2009.

**J. Marc Chittum,**

*Executive Secretary, The Manufacturing Council.*

[FR Doc. E9-29599 Filed 12-8-09; 4:15 pm]

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## DEPARTMENT OF COMMERCE

### International Trade Administration

#### Mission Statement

**AGENCY:** Department of Commerce.

**ACTION:** Notice.

RepCAN 2010—U.S. Matchmaker and Exhibition, Vancouver, Toronto & Montreal, Canada, June 9–10, June 14–15, June 16–17, 2010.

#### Mission Description

The United States Department of Commerce's International Trade Administration, U.S. and Foreign Commercial Service, is organizing RepCAN 2010 a combined trade mission and exhibition, to be held in Vancouver, British Columbia on June 9–10; Toronto, Ontario on June 14–15; and Montreal, Quebec on June 16–17, under the U.S. and Foreign Commercial Service's Canada First Building Bridges to

Prosperity Initiative. RepCAN 2010 is a horizontal event open to all industry sectors. It is designed to provide export-ready, small to medium-sized U.S. companies (SMEs) with a highly efficient and cost-effective opportunity to establish profitable commercial relations with prospective agents, distributors and end-users in any one, two, or all three, of Canada's primary regional markets. RepCAN 2010 also offers U.S. new-to-export firms an ideal opportunity to gain valuable international business experience in a low-risk market with strong potential for high returns.

RepCAN 2010 participants will benefit from a full range of business facilitation and trade promotion services provided by the U.S. Commercial Service in Canada, including:

- ✓ Current market sector information
- ✓ Professional Commercial Service business counseling
- ✓ Pre-event marketing support and promotional consideration
- ✓ Pre-event market briefings by industry experts
- ✓ Individual business meetings with potential Canadian partners
- ✓ Exhibit space for table-top displays and promotional materials
- ✓ Networking events to include business, industry and government contacts
- ✓ Full logistical support, including hotel bookings at preferred rates
- ✓ On-site assistance and support
- ✓ National market exposure
- ✓ Listings on CS Canada's website and in a special RepCAN brochure
- ✓ Follow-up assistance

#### Commercial Setting

The United States and Canada share the largest and most dynamic commercial relationship in the world. In 2008, two-way merchandise trade crossing our common border with Canada stood at US\$596.9 billion, or more than US\$1.6 billion per day as U.S. exports to Canada grew by 5.0%. Today, U.S. trade with Canada, just one country, is about the same as total U.S. trade with all 27 countries of the European Union combined. Canada also represents the number one export market for 36 of our 50 states and is among the top five export markets for another ten states.

Canada's geographic proximity, open market economy, stable business climate and receptivity to U.S. goods and services make it the number one gateway to the international marketplace for thousands of U.S. export-ready SMEs. The North American Free Trade Agreement (NAFTA), which provides many U.S.

origin goods with duty-free entry into Canada, also contributes to the relatively low-cost, low-risk, access that U.S. SMEs can gain to prosper and grow in the global marketplace.

Leading Sectors in Canada for U.S. Export and Investment:

- Medical Devices
- Safety and Security Equipment
- Agricultural Machinery and Equipment
- Aerospace and Defense
- Consumer Electronics
- Travel and Tourism
- Automotive Aftermarket Parts & Accessories/Service Equipment
- Computer Hardware
- Telecommunications Equipment
- Computer Software
- Oil and Gas Field Machinery
- Electrical Power Systems

#### Mission Goals

To provide U.S. export-ready, small-to-medium-sized firms with cost-effective, low opportunities to identify, establish and develop valuable long-term business relations in Canada, our number one export market.

To provide state, regional and local governments in the United States with a ready-made vehicle that can be employed to help their rural and minority-owned SMEs cross the threshold into the international market.

To provide our individual participants with export successes and our multipliers with a positive export-development experience.

#### Mission Scenario

In each city, participants will be invited to attend an informal ice-breaker reception, where they will meet CS staff and receive their updated participant's information package, as well as briefings on the following day's program. Participants will be allowed to set-up their table-top displays and pop-up exhibits that evening. Participants will also be provided with a six-foot draped table for their table-top displays and four chairs for use during the event.

The day of the event will begin with a briefing on "Doing Business in Canada" focusing on the respective regional market and featuring CS Canada business service providers and others speaking on the commercial climate, local business practices, shipping to Canada, and other aspects of doing business in Canada.

Individual one-on-one business meetings with pre-screened prospective Canadian business partners will commence immediately following the briefing in the exhibit hall/meeting room and will continue throughout the day. In addition to one-on-one meetings